

3D4Medical's flagship, Complete Anatomy, features in Apple's 'App Store Best of 2016'

December 8th, DUBLIN – Complete Anatomy from 3D4Medical, the world's leading medical applications developer, has been featured in Apple's 'App Store Best of 2016'.

Complete Anatomy was handpicked by the Apple Editorial Team from over 2 million apps and the showcase honours the year's 16 most innovative apps and games, celebrating the amazing app experiences that developers have created for Apple platforms. This is the second year in a row that 3D4Medical has been recognised for its ground-breaking 3D Complete Anatomy app and follows the receipt of a prestigious Apple Design Award for demonstrating technical excellence, outstanding design and innovation in June 2016.

Complete Anatomy is transforming how anatomy and physiology is studied in academic institutions across the world, allowing students to investigate every minute detail of the anatomy in 3D brilliance. They explore by zooming to minutiae; rotating to every angle; cutting through structures and discovering what is behind each layer. Vast libraries of anatomical information are housed within the app and 3D lectures and animations bring anatomy to life. Users can create recordings featuring the cutting-edge educational tools and share their content with other users via the cloud-based platform. In addition, Lecture Builder is a ground-breaking in-app feature that allows educators to create custom lectures incorporating 3D4Medical lecture material and/or the educator's own material, which can then be shared with students across the platform at any time. 3D4Medical is partnering with leading anatomists worldwide who are assisting in the creation of content in areas such as histology, radiology, cadaveric imagery, clinical correlates and physiology, to name a few.

John Moore, CEO of 3D4Medical, said *'The inclusion of Complete Anatomy in Apples 'Best Apps of 2016' is a validation of how our technology continues to disrupt medical education across all platforms. Complete Anatomy is an industry leader continuing to transform medical learning and practice.'*

Since launch, Complete Anatomy has topped the App Store medical category in 148 countries, including the United States and has topped the overall App Store charts in 52 countries.

Version 2.2 of the application, released in November 2016, included improvements such as increased functionality of various educational tools and greater accuracy across several anatomical structures.

Complete Anatomy is available on the App Store and is compatible with iPad Air, iPad Air 2, iPad Mini 4, iPad Pro and Mac. A Windows release is due in Q1 2017.

To download Complete Anatomy for iPad - <https://itunes.apple.com/us/app/complete-anatomy/id1054948424?mt=8&at=1010l8cc&ct=bestof2016pr&pt=87498>

To download Complete Anatomy for Mac - <https://geo.itunes.apple.com/us/app/complete-anatomy/id1141323850?mt=12&at=1010l8cc&ct=bestof2016pr&pt=87498>

About 3D4Medical

3D4Medical is transforming medical learning and practice across the world and is leading the way in the production of ground-breaking 3D medical technology applications. This technology disrupts traditional methods by providing revolutionary applications that allow the educator, student, medical professional and patient to explore and experience medical education like never before, putting high-quality accessible 3D medical information at their fingertips. With the receipt of a prestigious Apple Design Award in 2016; sales of over 12 million applications worldwide and the #1 top-download positions in the App Store in 148 countries, 3D4Medical has enjoyed great success to date as it continues in its pursuit to improve the lives of patients, students, medical professionals and educators around the world. 3D4Medical is headquartered in Dublin and has 92 employees.

###

For further information, please contact:

Laura O'Connor | Head of Communications & Regulatory Affairs | media@3D4Medical.com